

# MUSKEGON CHARTER TOWNSHIP PARK SPONSORSHIP SIGN APPLICATION

**FEE: \$200 PER SEASON**

*Park Sponsorship Sign* means an accessory sign that is isolated at a park owned and operated by Muskegon Charter Township, used by the public for athletic activities, and that identifies a sponsor in recognition of the sponsor's financial support for the parks, activities and facilities therein.

Contact Lorraine Grabinski 231-777-2555 ext. 325 or [lgrabinski@muskegontwp.org](mailto:lgrabinski@muskegontwp.org) for more information.

**SPONSOR NAME:** \_\_\_\_\_

**APPLICANT NAME:** \_\_\_\_\_

**TELEPHONE NUMBER:** \_\_\_\_\_

**PARK REQUESTED:** \_\_\_\_\_

**SIGN TYPE (BANNER OR OTHER):** \_\_\_\_\_

**SIGN SIZE:** \_\_\_\_\_

**SEASON:** \_\_\_\_\_

## SIZE DESIGN

Date Application Received: \_\_\_\_\_ Received By: \_\_\_\_\_

Date Submitted to P & R: \_\_\_\_\_ Recommendation to Board: \_\_\_\_\_

Date Township Board Agenda: \_\_\_\_\_ Township Board Action: \_\_\_\_\_

## **Ordinance 58-377 Park Sponsorship Sign (PSS)**

The sponsors and participants of scheduled events operating under a permit issued by Muskegon Charter Township (MCT) may erect signs or banners for the duration of the permit period. Signs for seasonal activities such as sports leagues may keep the sign up for the duration of the sport season.

Signs are required to follow Township policies regarding donor recognition and site sponsorship. Signs at baseball and softball fields shall be on the outfield fences and/or scoreboards and orientated toward the field of play and within the borders of the park. All signs shall be non-illuminating and be installed under the supervision of authorized Township personnel.

### **Limits:**

Sponsors are responsible for all costs incurred in the development, manufacturing and repair of a PSS. Sign design, size, content and location must meet all requirements and are subject to individual approval and disapproval by the Muskegon Township Board through recommendation from the Parks & Rec. Committee.

PSS size will be 32 square feet (4' x 8') for all seasonal activities. Smaller sign sizes for events operating under a permit may be used with approval from the Muskegon Township Board through recommendation from the Parks & Rec. Committee. Muskegon Township Board may stop the sponsorships if it is determined the signs are excessive. Sponsorships will be granted on a first come, first accept basis.

The provisions of this Ordinance are declared to be severable, and the holding of any court of competent jurisdiction that any section hereof is invalid shall not impair or invalidate any other section.

PSS rates will be established by the MCT Board and will be reviewed annually.

### **Rates.**

A PSS may only be displayed during the use period. The current cost per sign will be paid in full to the township before installation of the sign. Costs for smaller signs under special permit will be determined at the time of the request through Parks & Rec. recommendation to Township Board.